

## Message Text

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67

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 EB-07 FRB-01 INR-07

NSAE-00 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02 LAB-04

SIL-01 OMB-01 AGR-10 L-02 STR-04 /067 W

----- 127006

R 111902Z FEB 75

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 7022

INFO USDOC WASHDC

UNCLAS BOGOTA 1327

EO 11652: NA

TAGS: EIND, ETRD, CO

SUBJ: NEW LABELING REQUIREMENTS FOR COLOMBIAN FOOD INDUSTRY

1. THE DIVISION OF STANDARDS & MEASURES OF THE MINISTRY OF ECONOMIC DEVELOPMENT HAS ISSUED A RESOLUTION MAKING MANDATORY THE STANDARDS ESTABLISHED IN DOCUMENT 512 OF APRIL 1972 FOR THE LABELING OF FOOD PRODUCTS. THIS RESOLUTION APPLIES TO ALL FOOD PRODUCTS IN COLOMBIA, INCLUDING IMPORTS, AND IS EFFECTIVE APRIL 23 THIS YEAR. THE NEW STANDARDS ARE AS FOLLOWS:

2. LABELS MUST CONTAIN: SPECIFIC NAME OF THE PRODUCT; INGREDIENTS IN ORDER OF PREDOMINANCE: NAME AND ADDRESS OF MANUFACTURER; NAME OF PACKER IF DIFFERENT FROM MANUFACTURER; NUMBER OF THE OFFICIAL LICENSE, IF REQUIRED; SERIAL NUMBER OR PRODUCTION NUMBER OF THE UNIT. NO LABEL OR ILLUSTRATION MAY BE INACCURATE OR MISLEADING IN ANY WAY.

3. LABELS MUST ALSO SHOW NET CONTENT OF THE PRODUCT, BY METRIC MEASUREMENT. LIQUID FOODS MUST BE LABELED BY CUBIC, CENTIMETERS, LITERS, OR MILLILITERS, SOLID FOODS BY GRAMS OR KILOGRAMS; AND SEMI-SOLID FOOD AS WITH EITHER LIQUIDS OR SOLIDS. FOR SOLID FOODS PACKED IN A LIQUID WHICH IS NORMALLY DISCARDED BEFORE USE, THE MEASUREMENT MUST BE OF THE NET DRAINED WEIGHT.

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4. COMMENT. SOME REPRESENTATIVES OF THE PACKAGING AND  
BOTTLING INDUSTRY HAVE CALLED THE EARLY DEADLINE UNREALISTIC,  
SINCE ORDERS FOR CONTAINERS, TIN PLATE, AND LABELS ARE  
OFTEN MADE A YEAR IN ADVANCE. WHILE AND EVENTUAL POSTPONEMENT  
OR LOOSENING OF THE DEADLINE IS POSSIBLE, THE ACTION IS  
EVIDENCE OF GOC PLANS TO STANDARDIZE MEASUREMENTS AND TO DISCONTINUE  
NON-METRIC MEASUREMENTS AS SOON AS POSSIBLE.  
VAKY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** FOOD INDUSTRY, LABELING, STANDARDS, FOOD & DRUG REGULATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BOGOTA01327  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750051-0723  
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**Office:** ACTION ARA  
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**Reference:** n/a  
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**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 29 APR 2003  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NEW LABELING REQUIREMENTS FOR COLOMBIAN FOOD INDUSTRY  
**TAGS:** EIND, ETRD, CO  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006